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PACIFIC RETAIL TAKES ON THE MANAGEMENT OF THE EXCITING BEARD PAPA FRANCHISE SYSTEM!

The ever growing Pacific Retail Management team has yet again hit the headlines with the announcement that it has taken on the management of the exciting Beard Papa franchise system.

Known as the place of the "World's Best Cream Puffs," Beard Papa's has been a household name since 1999 when Yuji Hirota opened the first Beard Papa's store in Osaka, Japan pumping out this unique cream puff to thousands of people. Since that time, and over 300 stores worldwide later, our mission has remained unchanged, to pursue uncompromising quality in serving the World's Best Cream Puffs.



"We're very excited about taking on the management of this great system in Australia and aiding the 6 current franchised stores we have trading at the moment" says Pacific Retail National Marketing Manager Scott Philipson. "We have very little direct competition and a terrific range of freshly prepared menu options combined with our mouth-watering coffee for that perfect sweet treat."

Beard Papa is currently available as a complete franchise system. The PRM team is committed to strong branding, excellent products, happy customers and great relationships with franchisees within the Beard Papa franchise network.

"We are committed to helping our franchisees, realise and achieve their full potential, and we are dedicated to providing them with the skills, tools and know-how to perform. As part of the Beard Papa team they also benefit from the vast experience gained over years of brand building via the Pacific Retail Management company which includes the ever growing GO Sushi brand" says David Hill, Franchise Recruitment.

Beard Papa is currently located open at Brisbane City (QLD), Westfield Garden City Shopping Centre (QLD), Australia Fair Shopping Centre (QLD), Macquarie Centre (NSW), Westfield Chatswood Shopping Centre (NSW) and Adelaide City (SA) for your culinary pleasure.

For more information:

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